

# **National Government Services Portal**

**<https://services.india.gov.in>**

## **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> April, 2025 – 30<sup>th</sup> April, 2025

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Government Services Portal (NGSP).

| Visitor Summary           |         |
|---------------------------|---------|
| Average Visitors Daily    | 178982  |
| Average Pages per Session | 1.30    |
| Visitors                  | 5369484 |
| New Visitors              | 4292095 |
| Returning Visitors        | 1099950 |
| Pageviews                 | 9861394 |

## Services of Interest

The data below gives a sense of the services data that has engaged visitors of National Government Services Portal (NGSP).

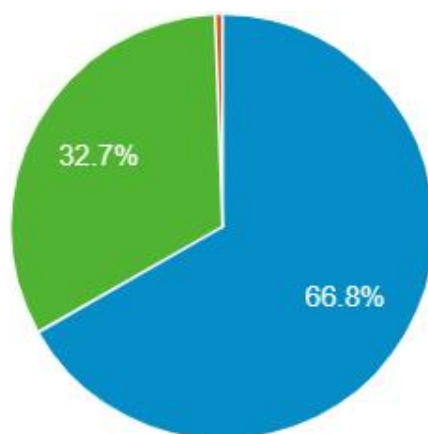
| Page                                                                      | Pageviews |
|---------------------------------------------------------------------------|-----------|
| /service/detail/check-aadhar-pan-card-link-status-1                       | 265569    |
| /service/detail/download-your-electronic-voter-id-card-e-epic             | 214407    |
| /service/detail/login-to-your-epf-universal-account-number-uan-1          | 186073    |
| /service/listing                                                          | 124148    |
| /service/state_services                                                   | 102243    |
| /service/detail/passport-seva-new-user-registration-for-passport-services | 92178     |

| Page                                                                     | Pageviews |
|--------------------------------------------------------------------------|-----------|
| /service/detail/apply-online-for-new-pan-card-or-corrections-in-pan-card | 96674     |
| /service/detail/link-aadhaar-card-with-pan-card                          | 92722     |
| /service/detail/check-aadhaar-card-status-online-1                       | 85879     |
| /service/search                                                          | 63447     |

### Devices used

The data below gives an overview of the devices used to access the National Government Services Portal (NGSP).

| Device Category | Users   |
|-----------------|---------|
| Mobile          | 3353926 |
| Desktop         | 1642112 |
| Tablet          | 28107   |



Devices used to access NGSP – 66.8% Mobile, 32.7% Desktop, Remaining – Tablet

## Demographics - Countries

The data below gives an overview of the visitors by countries.

| S.No. | Country              | Users   | % of Users |
|-------|----------------------|---------|------------|
| 1     | India                | 4878212 | 97.69%     |
| 2     | United States        | 28500   | 0.57%      |
| 3     | United Arab Emirates | 23005   | 0.46%      |
| 4     | Canada               | 13670   | 0.27%      |
| 5     | United Kingdom       | 12624   | 0.25%      |
| 6     | Saudi Arabia         | 12276   | 0.25%      |
| 7     | Singapore            | 7133    | 0.14%      |
| 8     | Australia            | 6881    | 0.14%      |
| 9     | Qatar                | 5756    | 0.12%      |
| 10    | Kuwait               | 5440    | 0.11%      |