National Government Services Portal https://services.india.gov.in

Visit Analysis Report

Duration of Report 01st December, 2023 – 31st December, 2023

> For any further information please contact National Portal Secretariat **Ph**: 011-24305371 **Email**: <u>indiaportal@gov.in</u>

Visitors Dashboard

The data below summarizes the visitor patterns on National Government Services Portal (NGSP).

Visitor Summary				
Average Visitors Daily	144011			
Average Pages per Session	1.22			
Visitors	4464336			
New Visitors	3822134			
Returning Visitors	89756			
Pageviews	9261258			

Services of Interest

The data below gives a sense of the services data that has engaged visitors of National Government Services Portal (NGSP).

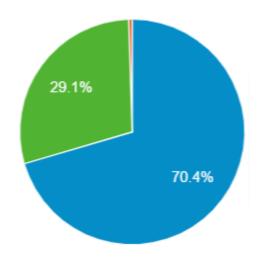
Page	Pageviews
/service/detail/check-online-your-aadhaar-card-details	277900
/service/detail/link-aadhaar-card-with-pan-card	231438
/service/detail/government-auction-eauction-india-1	174215
/service/detail/search-your-name-in-voters-list	140691
/service/detail/online-application-for-new-driving-licence	101286
/service/detail/check-link-aadhar-status-with-pan-card-1	90086

Page	Pageviews
/service/detail/pm-kisan-samman-nidhi	92740
/service/listing	91807
/service/state_services	76190
/service/detail/new-connectionkyc-form-lpg	73244

Devices used

The data below gives an overview of the devices used to access the National Government Services Portal (NGSP).

Device Category	Users
Mobile	3070538
Desktop	1267015
Tablet	20927



Devices used to access NGSP – 70.4.0% Mobile, 29.1% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	4227398	97.98%
2	United States	19488	0.45%
3	United Arab Emirates	18515	0.43%
4	Canada	11365	0.26%
5	United Kingdom	9359	0.22%
6	Saudi Arabia	9002	0.21%
7	Singapore	5089	0.12%
8	Qatar	5030	0.12%
9	Australia	4938	0.11%
10	Kuwait	4179	0.1%