National Government Services Portal
https://services.india.gov.in

Visit Analysis Report

Duration of Report
01st January, 2025 – 31st January, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Government Services Portal (NGSP).

Visitor Summary	
Average Visitors Daily	221115
Average Pages per Session	1.33
Visitors	6854567
New Visitors	5591494
Returning Visitors	1499950
Pageviews	13614943

Services of Interest

The data below gives a sense of the services data that has engaged visitors of National Government Services Portal (NGSP).
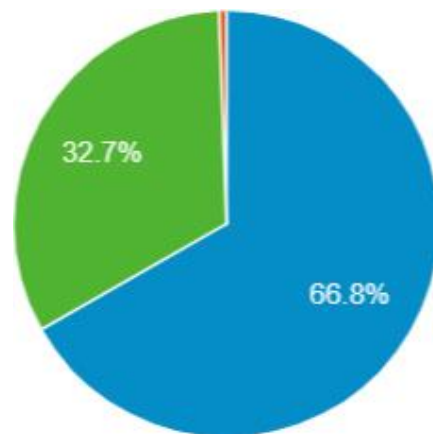
Page	Pageviews
/service/detail/check-aadhar-pan-card-link-status-1	332908
/service/detail/download-your-electronic-voter-id-card-e-epic	365172
/service/detail/msme--udyam-registration-online	291254
/service/detail/login-to-your-epf-universal-account-number-uan-1	231755
/service/detail/pm-kisan-samman-nidhi-1	176885
/service/state_services	121890

Page	Pageviews
/service/detail/link-aadhaar-card-with-pan-card	119836
/service/listing	114063
/service/detail/check-aadhaar-card-status-online-1	88258
/service/search	87162

Devices used

The data below gives an overview of the devices used to access the National Government Services Portal (NGSP).

Device Category	Users
Mobile	4379911
Desktop	2143824
Tablet	36206

Devices used to access NGSP – 66.8% Mobile, 32.7% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	6283039	98.08%
2	United States	30225	0.47%
3	United Arab Emirates	23219	0.36%
4	Canada	15338	0.24%
5	United Kingdom	14573	0.23%
6	Saudi Arabia	14175	0.22%
7	Singapore	7260	0.11%
8	Australia	7184	0.11%
9	Qatar	5813	0.09%
10	Germany	5322	0.08%