

# **National Government Services Portal**

**<https://services.india.gov.in>**

## **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> November, 2021 – 30<sup>th</sup> November, 2021

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Government Services Portal (NGSP).

| Visitor Summary           |         |
|---------------------------|---------|
| Average Visitors Daily    | 72466   |
| Average Pages per Session | 1.67    |
| Visitors                  | 2173997 |
| New Visitors              | 1920907 |
| Returning Visitors        | 451750  |
| Pageviews                 | 4243083 |

## Services of Interest

The data below gives a sense of the services data that has engaged visitors of National Government Services Portal (NGSP).

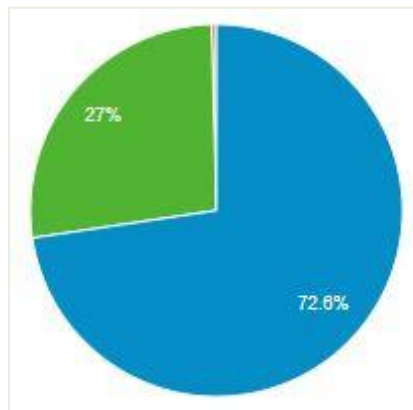
| Page  | Pageviews |
|---|-----------|
| /service/detail/check-cast-certificate-in-west-bengal               | 224,962   |
| /service/detail/download-aadhaar-uidai                              | 211,863   |
| /service/detail/check-online-your-aadhaar-card-details              | 133,706   |
| /service/detail/check-aadhaar-card-status-online                    | 94,999    |
| /service/detail/view-and-download-covid-patient-srf-in-pdf-format-1 | 88,815    |
| /service/detail/search-your-name-in-voters-list-1                   | 82,457    |

| Page   | Pageviews |
|--|-----------|
| /service/detail/reports-for-pradhan-mantri-awaas-yojana-gramin                 | 59,194    |
| /service/detail/apply-online-for-economically-weaker-section-ews-certificate-1 | 48,686    |
| /service/detail/मतदाता-सूची-में-अपना-नाम-खोजें-1                               | 43,934    |
| /service/detail/uttar-pradesh-e-district-services                              | 37,873    |

### Devices used

The data below gives an overview of the devices used to access the National Government Services Portal (NGSP).

| Device Category | Users   | New Users |
|-----------------|---------|-----------|
| mobile          | 1595093 | 1398059   |
| desktop         | 591870  | 515191    |
| tablet          | 9002    | 8325      |



Devices used to access NGSP – 72.6% Mobile, 27% Desktop, Remaining - Tablet

## Demographics - Countries

The data below gives an overview of the visitors by countries.

| S.No. | Country              | Users   | % of Users |
|-------|----------------------|---------|------------|
| 1     | India                | 2124488 | 97.41%     |
| 2     | United States        | 10268   | 0.47%      |
| 3     | United Arab Emirates | 7027    | 0.32%      |
| 4     | Canada               | 3692    | 0.17%      |
| 5     | United Kingdom       | 3605    | 0.17%      |
| 6     | Singapore            | 2975    | 0.14%      |
| 7     | Saudi Arabia         | 2916    | 0.13%      |
| 8     | Qatar                | 2096    | 0.10%      |
| 9     | Australia            | 2043    | 0.09%      |
| 10    | Bangladesh           | 1859    | 0.09%      |