

# **National Government Services Portal**

**<https://services.india.gov.in>**

## **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> October, 2023 – 31<sup>st</sup> October, 2023

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Government Services Portal (NGSP).

Visitor Summary	
Average Visitors Daily	133742
Average Pages per Session	1.24
Visitors	4145995
New Visitors	3549584
Returning Visitors	834755
Pageviews	11047871

## Services of Interest

The data below gives a sense of the services data that has engaged visitors of National Government Services Portal (NGSP).

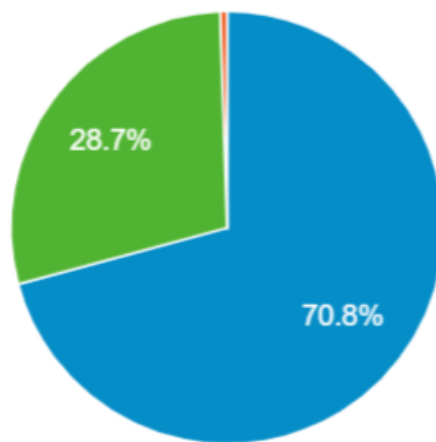
Page	Pageviews
/service/detail/link-aadhaar-card-with-pan-card	228801
/service/detail/check-online-your-aadhaar-card-details	175354
/service/detail/search-your-name-in-voters-list	123217
/service/listing	103272
/service/detail/pm-kisan-samman-nidhi	106179
/service/state_services	88930

Page	Pageviews
/service/detail/online-application-for-new-driving-licence	82021
/service/detail/birth-certificate-1	81389
/service/search	33596
/service/detail/apply-online-for-economically-weaker-section-ews-certificate	48705

### Devices used

The data below gives an overview of the devices used to access the National Government Services Portal (NGSP).

Device Category	Users
Mobile	2849669
Desktop	1153465
Tablet	21166



Devices used to access NGSP – 70.8.0% Mobile, 28.7% Desktop, Remaining – Tablet

## Demographics - Countries

The data below gives an overview of the visitors by countries.

<b>S.No.</b>	<b>Country</b>	<b>Users</b>	<b>% of Users</b>
1	India	3882300	97.61%
2	United Arab Emirates	20686	0.52%
3	United States	19623	0.49%
4	United Kingdom	10880	0.27%
5	Canada	10665	0.27%
6	Saudi Arabia	10202	0.26%
7	Philippines	6453	0.16%
8	Qatar	5753	0.14%
9	Australia	5622	0.14%
10	Kuwait	5054	0.13%